



SME FACTORY

„SME FACTORY“ is *production facility* of VG Poduzetnicki centar for ideas, tips, recommendations and information design, , as well as know-how and best practice transfer to existing and start-up SMEs. Production outputs are increasing number of entrepreneurs, new employments, strengthening of competitiveness, increasing of efficiency and many others.

When: 15 and 16 May 2010

Where: Spring fair, Public Open University of Velika Gorica, Zagrebacka 37 (open-air)

What time: 8:00 to 20:00

Who: VG Poduzetnicki centar d.o.o.

Product lines:

Product line 1 – Start-up SMEs

- Product line 1 is working on education, counselling and support to start-up SMEs when entering in the world of entrepreneurship, with aim to make them ready and competitive for market penetration
- *Production tools:* printed materials informing how to start a company, a craft business, a civil society organization and/or a cooperative; overview of legal entities and main differences between types of organisations; test of entrepreneurship capabilities, various tips and other

Product line 2 – Longlife learning

- Product line 2 is foreseen for raising awareness of entrepreneurs about importance of longlife learning through all programmes of business education with purpose to achieve more successful and high-quality business
- *Production tools:* printed materials announcing seminars in 2010 organized by the Ministry of Economy, Labour and Entrepreneurship, VG Poduzetnicki centar and others

Product line 3 – Support of Excellence

- Product line 3 is foreseen for existing entrepreneurs who are already present on market, have gained some experience and collect initial capital, and within this product line have opportunity to get support in terms of upgrading their efficiency, effectiveness and sustainability.
- *Production tools:* Printed material in the field of business, economic and market innovative tools, literature and advices for market expansion, informing on national and international opportunities of funding, "Virtual office" as a virtual incubator with business services of VG Poduzetnicki centar, as well as advising in a form of experiences and good practices transfer

Contact for more information:

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